



12/15/2008

Application Number: 10/702,191

Filing Date: 11/05/2003

Applicant/Inventor: Robert Allen Sevio

Title of Invention: Market share forecasting for businesses selling products or services to other businesses
(non-consumer markets)

Remarks:

Please use the enclosed amended application (specification) papers, dated 12/15/2008, for your examination. These application (specification) papers replace those originally filed on 11/05/2003 and all others filed prior to this filing, including those dated 05/13/2008 and filed on 05/15/2008, and those dated 09/02/2008 and filed on 09/04/2008.

In response to Notice of Non-Compliant Amendment (37 CFR 1.121), mail date 11/19/2008, the following are submitted:

1. In regards to Item 4C.

Amended claims with status identifiers are submitted with the amended application (specification) papers, dated 12/15/2008.

2. In regards to Item 4E.

This Remarks page is submitted.

In response to the Detailed Actions pertaining to Office communication dated 03/19/2008, from examiner Johnna Ronee Loftis, the following are submitted:

1. In regards to Detailed Action 1:

The amended application (specification) papers, dated 12/15/2008, provide a revised claim 1, as well as other revised claims, 2 through 5. All of these revised claims include respective status identifiers.

2. In regards to Detailed Action 2:

The subject matter essential to the claimed invention is contained in the amended application (specification) papers, dated 12/15/2008. Also, the amended application (specification) papers, dated 12/15/2008, are arranged according to 37 CFR 1.77 (b), and include sections (a) through (l), as appropriate.

3. In regards to Detailed Action 3:

The amended application (specification) papers, dated 12/15/2008, contain a written description of the

invention according to the first paragraph of 35 USC 112. The description allows the disclosure to be enabling. Also, the amended application (specification) papers, dated 12/15/2008, disclose details of the claimed invention in regards to claim 1, and all other claims, 2 through 5.

4. In regards to Detailed Action 4:

According to the second paragraph of 35 USC 112, the amended application (specification) papers, dated 12/15/2008, particularly point out and distinctly claim the subject matter regarded as the invention, for claim 1, and all other claims, 2 through 5, respectively. In addition, all claims in the amended application (specification) papers, dated 12/15/2008, are definite and in one sentence form.

5. In regards to Detailed Action 5:

The amended application (specification) papers, dated 12/15/2008, demonstrate, according to U.S.C. 101, that the claimed invention produces a useful, concrete, tangible result, having a real-world practical application. The result is substantially repeatable as the method described in the amended application (specification) papers, dated 12/15/2008, provides for substantial repeatability. This is the case as the method is a guided process for integrating data and information, that has been gathered by a forecasting business (a business doing a forecast), into a realistic forecast of sales, market share, and pricing levels. It is not a method for gathering and validating data and information that would be input into this method. Gathering and validating data and information that would be input into this method would be the responsibility of the forecasting business and/or others that may assist the forecasting business in doing so. For example, a forecasting business' responsibility would be to survey prospective decision makers (prospective purchasers) of products/services to gather and validate data and information such as: confidence levels in company stability, receptivity to products/services, and product/service name recognition. A forecasting business would also be responsible for determining the number of personnel in place, needed to derive market resources ratings.

6. In regards to Detailed Action 6:

In the amended application (specification) papers, dated 12/15/2008, prior cited art has been considered under Rule 111 (c), in amending the claims to conform with 35 U.S.C. 112.

7. In regards to Detailed Action 7:

As the applicant cannot afford the services of a registered patent attorney or agent to prosecute the application, the amended application (specification) papers, dated 12/15/2008, have been submitted in accordance with USPTO guidelines researched and known to the applicant.

8. In regards to Detailed Action 8:

In the amended application (specification) papers, dated 12/15/2008, prior art made of record, which is nearest to the subject matter defined in the claims, is listed and has been relied upon, including, but not limited to prior art referenced in Detailed Action 8 of the Office communication, dated 03/19/2008.

Respectfully submitted,


Robert Allen Sevio

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